



**Vancouver**  
Artgallery

**FOR IMMEDIATE RELEASE**  
**Tuesday, July 8 2003**

## **supersunday at the Gallery**

**Vancouver, BC** – The Vancouver Art Gallery is pleased to announce that HSBC Bank Canada is the Presenting Sponsor of **supersunday**, the Gallery's unique family education program, held on the third Sunday of each month with free admission for children from 12 to 5pm. On July 20, **supersunday** will include drawing activities across all four floors of the Gallery highlighting the summer exhibition *Drawing the World: Masters to Hipsters*.

**supersunday** has been held at the Gallery for the past seven years and annually attracts over 10,000 people. Each **supersunday** the Gallery is transformed into a hands-on learning environment for families. Activities are designed for children from 5 to 12 years old and provide an opportunity for parents and children to learn about art together.

"We have attended the last couple of **supersundays** and just love them - our 7 year old daughter loves painting and art making, and it is the perfect way to introduce her to visual art. All of the families who attend are so engrossed and animated by the experience, it really is remarkable." **supersunday** parent, 2003.

Martin Glynn, President and Chief Executive Officer of HSBC Bank Canada, said: "By supporting **supersunday**, HSBC Bank Canada hopes to encourage the artistic gifts and talents of children in our community through this imaginative and interactive educational program. Education is crucial to the development and future prosperity of Canada and HSBC is very happy to provide an opportunity for children to explore the world of art."

HSBC Bank Canada, a subsidiary of HSBC Holdings plc, has more than 160 offices. With over 9,500 offices in 80 countries and territories and assets of US\$759 billion at 31 December 2002, the HSBC Group is one of the world's largest banking and financial services organizations.

For more details on **supersunday** visit [www.vanartgallery.bc.ca/public.cfm](http://www.vanartgallery.bc.ca/public.cfm)

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The Vancouver Art Gallery gratefully acknowledges the support of the City of Vancouver, the Province of British Columbia through the BC Arts Council, the Government of Canada through the Canada Council for the Arts, the Department of Canadian Heritage Museum Assistance Program, the Greater Vancouver Regional District and the Gerald and Sheahan McGavin Capital Grants to the Arts.